



BridgePay's Private Label Services

PRIVATE LABELING FOR PARTNERS

BridgePay's Private Label Services are the easiest and most cost-effective way for our partners to create and maintain their own gateway. Partners receive all the benefits of a PCI compliant gateway without the added responsibility of hosting and management of a gateway.

Partners of BridgePay have two options for our Private Label Services, a **white label gateway** or a **branded gateway**:

OPTION A: WHITE LABEL GATEWAY

The white label gateway service is completely hosted, managed and maintained directly by BridgePay while presenting the look and feel of the partner's branding.

In addition to having the partner's unique branding, a white label gateway offers the partner an exclusive gateway instance and database that is for the partner's traffic only.

Fees associated with Private Label Services are in addition to standard gateway fees. For more information on how to start using BridgePay's Private Label Services, please contact Sales at 866-322-9894.

OPTION B: BRANDED GATEWAY

The branded gateway service allows the partner to give the appearance of their own gateway by "branding" the BridgePay gateway with their company logo.

In addition to the company logo, the branded gateway has its own URL, presenting the gateway as if it is part of the partner's suite of products. BridgePay will continue to manage all aspects of the hosting and maintenance of the gateway for the partner.

